



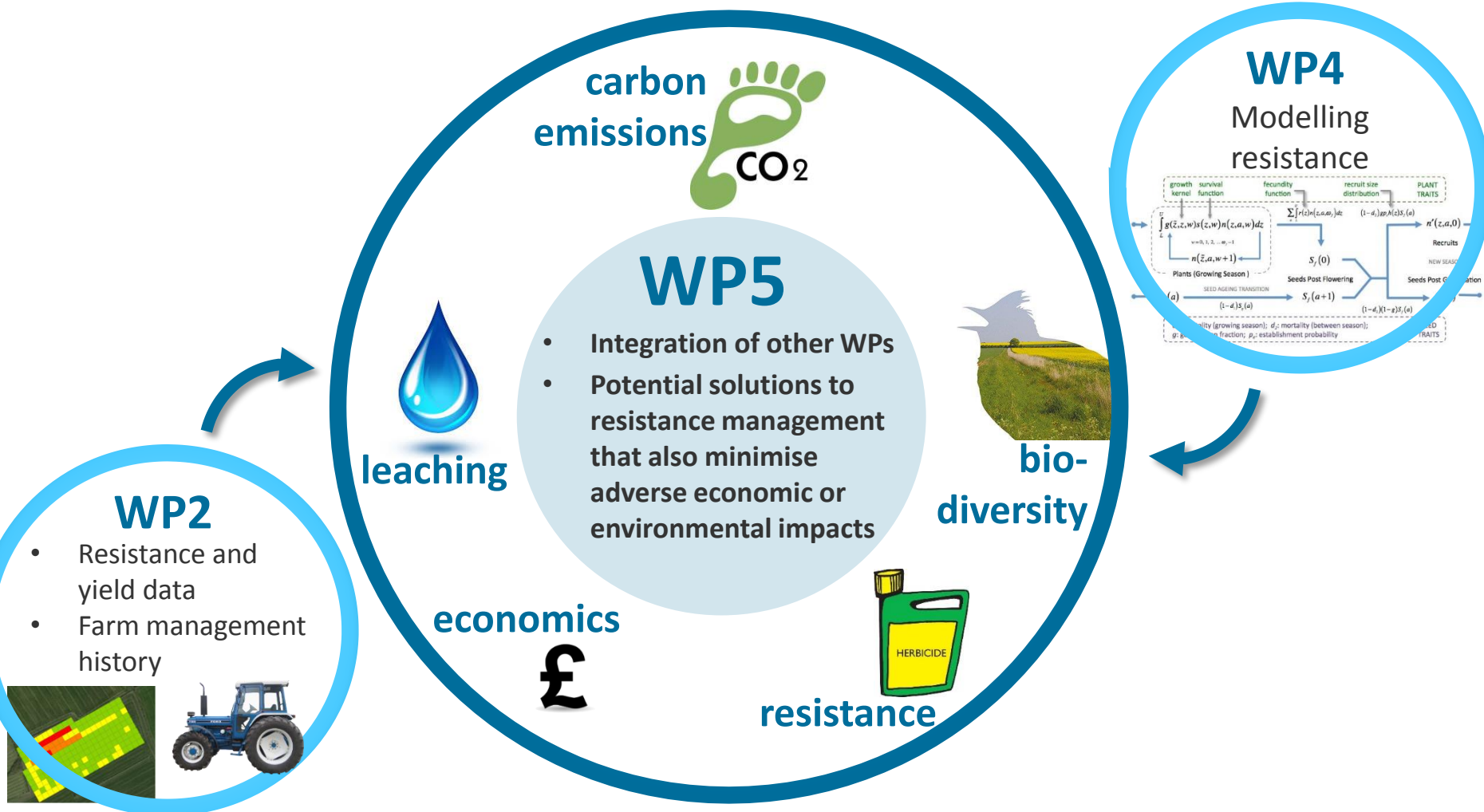
VALUING NATURE

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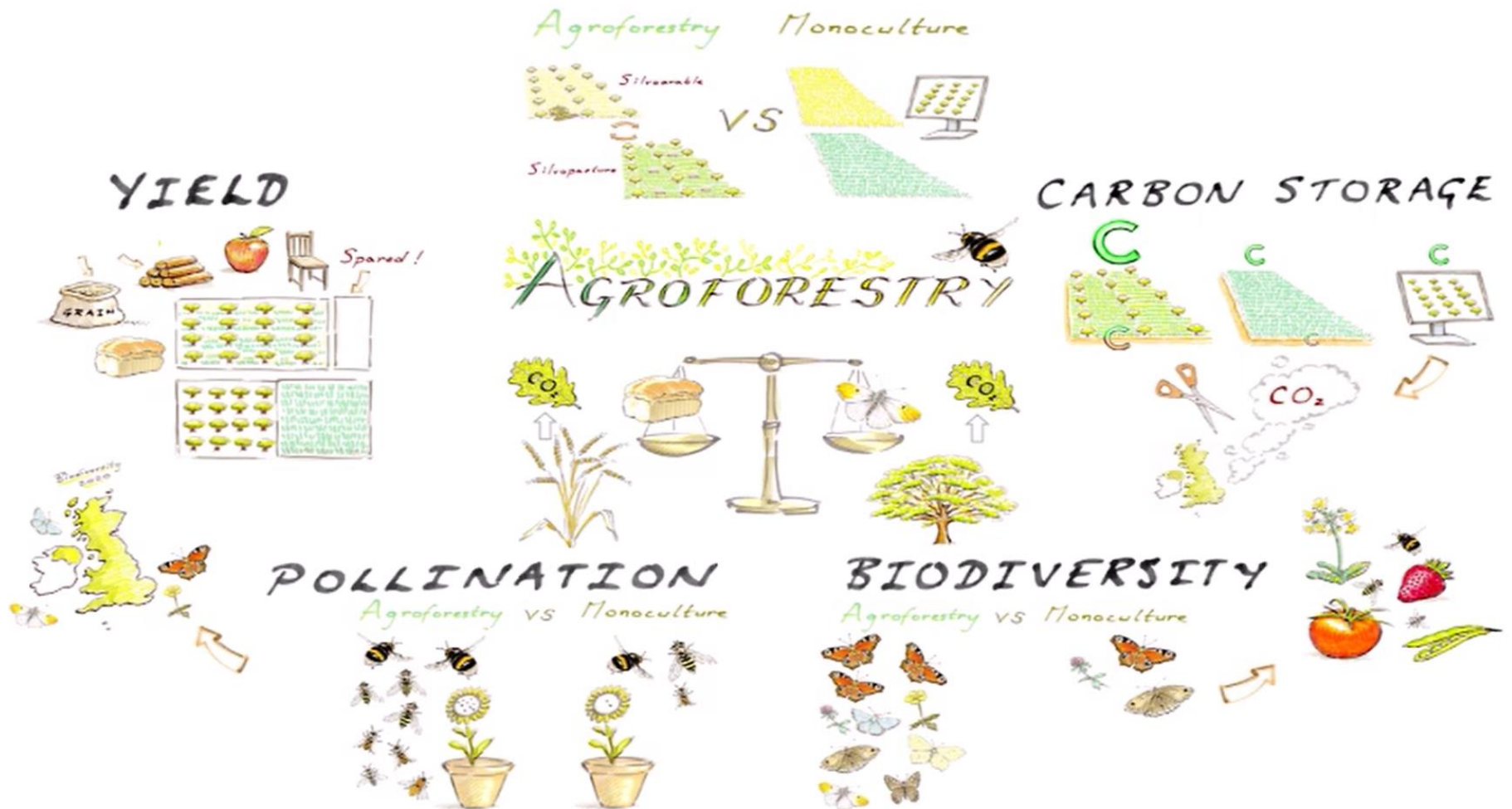
The Black-grass Resistance Initiative

*Assessing the wider impacts of resistance
management strategies*

Research area: Agri-environment



Motivation: feeling overwhelmed!



Opportunities / challenges

Opportunity

- the concept of valuing nature is becoming far more widespread

Challenges

- multiple stakeholders
- initially unattractive research findings / big change in thinking